

Presenting Sponsor

\$10,000

One available

Official recognition as: "Taste of the Arts presented by [Sponsor]"

- Sponsor name incorporated into the official event title
- Premier logo placement on all festival marketing materials
- Premier logo placement on event signage and festival entrance signage
- Recognition in all major pre-event advertising
- Recognition on the St. Lucie Cultural Alliance website and festival page
- Full page advertisement in *Art St. Lucie* Winter and Spring Magazine
- Premier recognition in the official festival program
- Premium festival booth
- Centered logo on sponsor banner
- Recognition from the main stage throughout the festival
- Featured sponsor spotlight on social media
- Dedicated sponsor recognition before and after the festival
- Recognition in festival press releases
- Logo included in post event impact report
- Opportunity to include promotional materials at Cultural Alliance information areas
- First right of refusal for Presenting Sponsorship the following year

Arts Champion Sponsor

\$5,000

- Prominent logo placement on festival marketing
- Prominent logo placement on festival signage
- Recognition in pre-event advertising
- Recognition on the festival website
- Half page advertisement in *Art St. Lucie* Magazine for Winter and Spring
- Premium booth space
- Optimal placement on sponsor banners
- Featured social media sponsor spotlight
- Recognition in festival press releases
- Recognition in the official festival program
- Logo included in post event impact report

Creative Partner Sponsor

\$2,500

- Logo included in festival advertising
- Logo displayed on festival signage
- Recognition on festival website
- Half page advertisement in *Art St. Lucie* Magazine Winter
- Recognition in official festival program
- Logo on sponsor banner
- Social media sponsor spotlight
- Sponsor booth
- Recognition in post event communications

Community Arts Sponsor

\$1,000

- Logo included on selected festival marketing materials
- Logo displayed on sponsor recognition signage
- Recognition on festival website
- Recognition in official festival program
- Logo on sponsor banner
- Social media recognition
- Opportunity for booth space
- Recognition in post event sponsor thank you communications

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Kids Korner Sponsor

\$500

- Business name displayed at the Kids Creative Zone
- Recognition on festival sponsor signage
- Recognition in festival program
- Social media recognition
- Recognition in post event sponsor thank you communications