



# PRESS RELEASE

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## **Local Arts Agency to Launch Powerful Indoor Art Movement During COVID-19** *St. Lucie County's designated local arts agency launches a fully digital indoor-only art campaign as part of its commitment to keep the arts alive and thriving*

**Fort Pierce, FL** - The St. Lucie Cultural Alliance values the wellbeing of everyone in all St. Lucie County's communities and recognizes the difficulties in social distancing. To lessen the impact of this pandemic and keep the community inspired and connected, in the short term, it will focus on bringing the beauty and inspiration of the arts to you online over the coming weeks – and will be offering creative activities for all to practice and enjoy at home.

“We all can be creative but often lack the time to do so. Well, what better occasion than now to recycle some of your everyday household items and get creative?” said Neil Levine of the St. Lucie Cultural Alliance.

The campaign is for all ages, children and adults alike, as it will make good use of everyone's time away from school and work. Its goal is to teach, entertain and inspire using arts of all disciplines with a multitude of activities, including

- DIY tips and tricks
- lessons and tutorials
- challenges and contests

The campaign is to also serve as a hub to provide valuable [resources for artists](#) during these difficult times. To follow this movement, stay tuned at [www.artstlucie.org](http://www.artstlucie.org) or [subscribe to the Cultural Alliance's newsletter](#). Users may also choose to receive updates by following the alliance on [Facebook](#), [Twitter](#) or [Instagram](#).

**Artists who wish to participate and contribute should email inquiries to [info@artstlucie.org](mailto:info@artstlucie.org).**

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### **About St. Lucie Cultural Alliance**

St. Lucie Cultural Alliance (SLCA) is the professional organization representing the arts and cultural sector in St. Lucie County. SLCA's mission is to better position the arts and cultural sector as a significant contributor to the vibrancy, and educational and economic wellbeing of St. Lucie County. SLCA is a proud partner of The City of Port St. Lucie, St. Lucie County, St. Lucie County Tourism Division, and Economic Development Council of St. Lucie County.

DC/SLCA