

**Informal Bid No. 2019-020  
Call to Artists – 601 Orange Avenue  
2019 - Peacock Arts District (PAD) Mural Program**



**Project Overview:** The goal and mission of the PAD Mural Program is to help preserve our culturally vibrant heritage, promote our natural amenities, and increase economic development and tourism through public art.

**Mural Site:** 601 Orange Avenue (east facing wall)

The east wall is stucco block. The wall requires minor prep, prior to mural creation.

**Agreement with Property Owner:** The mural will be up for at least five (5) years per an agreement between the City and the property owner.

**Funding:** The City will provide a stipend of \$1,000. Partial payment of the stipend for this project will be issued within 14 days of the project start date to offset the costs for all materials and insurance expenses related to this project. Balance of stipend will be issued upon project completion.

**Material Reimbursement:** Artist will receive up to \$750 in material and liability insurance reimbursements (with receipts).

**Process:** **Application Deadline: 3:00PM – MONDAY, JULY 8, 2019**

No application fee

Proposal Delivery:

**Email:** [biddesk@city-ftpierce.com](mailto:biddesk@city-ftpierce.com)

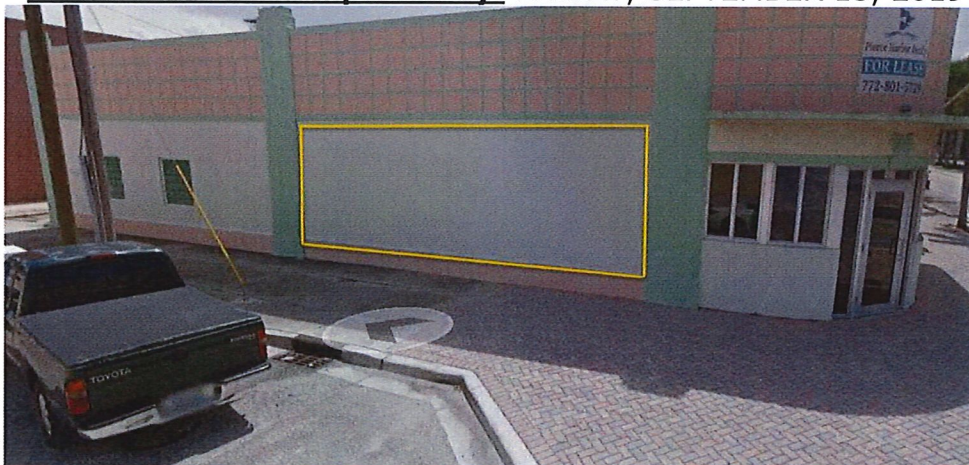
**Drop Off:** Fort Pierce City Hall; Attn: Purchasing Division

**U.S. Mail:** City of Fort Pierce, Purchasing Division, Rm 101  
100 N US Hwy. 1, Fort Pierce, FL 34950

**Selection by:** FRIDAY, JULY 12, 2019

**Contract/Agreement approved by:** FRIDAY, JULY 19, 2019

**Mural must be completed by:** FRIDAY, SEPTEMBER 13, 2019



**601 Orange Avenue**  
6<sup>th</sup> Street and Orange Avenue  
East Facing



# Application Packet – 601 Orange Avenue



**DEADLINE FOR SUBMITTAL 3:00PM MONDAY, JULY 8, 2019**

## **The Written Proposal**

### **Contact Information:**

Full Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

### **Mural Specifics:**

Art Deco style, pastel colors, incorporating pineapples or typical mural resembling a colorful display of images, shapes and/or design. Artistic interpretation is encouraged to produce the widest diversity of ideas and visual impact possible. The mural should be considered a tourist attraction.

### **Detailed Project Description:** (Include 1 page maximum for each mural sketch submitted)

Please include the following:

- 1) Sketches of proposed mural(s). Digital illustrations should be on thumb drive in .pdf or .jpg formats; sketches may be emailed with application in one of these formats.
- 2) Description of the Mural, including concepts.
- 3) Provide rough sketch of mural that shows where mural will be affixed to building. List approximate height and width of mural.
- 4) Describe surface preparation and sealing process that will help ensure the mural's strong adhesion to the surface, durability and longevity. Artist will be required to apply a UV protective sealant to the artwork when the piece is completed.
- 5) Describe the maintenance needed to preserve mural.
- 6) Provide 3 to 5 images of previous work.
- 7) Include applicant's resume' - maximum 2 pages.

### **Criteria for Artist Selection:**

All artwork must be original. Templates may be used only if they were created by the artist. Murals may not incorporate logos, advertisements or any kind of commercial signage. Preliminary selections will be made by a Mural Selection Committee, with final selection provided by the owners of the property.

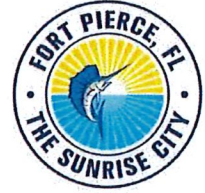
**Submissions must be received by 3:00PM MONDAY, JULY 8, 2019.**

City of Fort Pierce  
100 North U.S. Hwy. 1, Fort Pierce, FL 34950  
Email: [biddesk@city-ftpierce.com](mailto:biddesk@city-ftpierce.com)  
Telephone: 772-467-3000

**INSPIRATION**

**601 Orange Avenue**





**Informal Bid No. 2019-020  
Call to Artists – 609 Orange Avenue  
2019 - Peacock Arts District (PAD) Mural Program**

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**Project Overview:** The goal and mission of the PAD Mural Program is to help preserve our culturally vibrant heritage, promote our natural amenities, and increase economic development and tourism through public art.

**Mural Site:** 609 Orange Avenue (west facing wall)

The west wall is stucco block. The wall requires minor prep, prior to mural creation.

**Agreement with Property Owner:** The mural will be up for at least five (5) years per an agreement between the City and the property owner.

**Funding:** The City will provide a stipend of \$1,250. Partial payment of the stipend for this project will be issued within 14 days of the project start date to offset the costs for all materials and insurance expenses related to this project. Balance of stipend will be issued upon project completion.

**Material Reimbursement:** Artist will receive up to \$500 in material and liability insurance reimbursements (with receipts).

**Process:** **Application Deadline: 3:00PM – MONDAY, JULY 8, 2019**

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Proposal Delivery:

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100 N US Hwy. 1, Fort Pierce, FL 34950

**Selection by:** FRIDAY, JULY 12, 2019

**Contract/Agreement approved by:** FRIDAY, JULY 19, 2019

**Mural must be completed by:** FRIDAY, SEPTEMBER 13, 2019



**609 Orange Avenue**  
Orange Avenue between 6<sup>th</sup> and 7<sup>th</sup> St.  
West Facing



# Application Packet – 609 Orange Avenue



**DEADLINE FOR SUBMITTAL 3:00PM MONDAY, JULY 8, 2019**

## **The Written Proposal**

### **Contact Information:**

Full Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

### **Mural Specifics:**

Peacock Selfie Spot including #LovethePAD within the mural. Artistic interpretation is encouraged as to produce the widest diversity of ideas and visual impact possible. The mural should be considered a tourist attraction.

### **Detailed Project Description:** (Include 1 page maximum for each mural sketch submitted)

Please include the following:

- 1) Sketches of proposed mural(s). Digital illustrations should be on thumb drive in .pdf or .jpg formats; sketches may be emailed with application in one of these formats.
- 2) Description of the Mural, including concepts.
- 3) Provide rough sketch of mural that shows where mural will be affixed to building. List approximate height and width of mural.
- 4) Describe surface preparation and sealing process that will help ensure the mural's strong adhesion to the surface, durability and longevity. Artist will be required to apply a UV protective sealant to the artwork when the piece is completed.
- 5) Describe the maintenance needed to preserve mural.
- 6) Provide 3 to 5 images of previous work.
- 7) Include applicant's resume' - maximum 2 pages.

### **Criteria for Artist Selection:**

All artwork must be original. Templates may be used only if the artist created them. Murals may not incorporate logos, advertisements or any kind of commercial signage. Preliminary selections will be made by a Mural Selection Committee, with final selection provided by the owners of the property.

**Submissions must be received by 3:00PM MONDAY, JULY 8, 2019.**

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100 North U.S. Hwy. 1, Fort Pierce, FL 34950  
Email: [biddesk@city-ftpierce.com](mailto:biddesk@city-ftpierce.com)  
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**INSPIRATION**

**609 Orange Avenue**



**Informal Bid No. 2019-020  
Call to Artists – 725 Orange Avenue  
2019 - Peacock Arts District (PAD) Mural Program**



**Project Overview:** The goal and mission of the PAD Mural Program is to help preserve our culturally vibrant heritage, promote our natural amenities, and increase economic development and tourism through public art.

**Mural Site:** 725 Orange Avenue (east facing wall)

The east wall is stucco block. The wall requires minor prep, prior to mural creation.

**Agreement with Property Owner:** The mural will be up for at least five (5) years per an agreement between the City and the property owner.

**Funding:** The City will provide a stipend of \$1,000. Partial payment of the stipend for this project will be issued within 14 days of the project start date to offset the costs for all materials and insurance expenses related to this project. Balance of stipend will be issued upon project completion.

**Material Reimbursement:** Artist will receive up to \$750 in material and liability insurance reimbursements (with receipts).

**Process:** **Application Deadline: 3:00PM – MONDAY, JULY 8, 2019**

No application fee.

Proposal Delivery:

**Email:** [biddesk@city-ftpierce.com](mailto:biddesk@city-ftpierce.com)

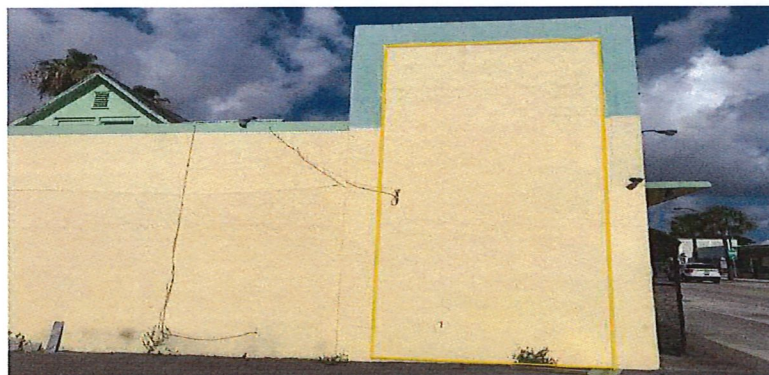
**Drop Off:** Fort Pierce City Hall; Attn: Purchasing Division

**U.S. Mail:** City of Fort Pierce, Purchasing Division, Rm 101  
100 N US Hwy. 1, Fort Pierce, FL 34950

**Selection by:** FRIDAY, JULY 12, 2019

**Contract/Agreement approved by:** FRIDAY, JULY 19, 2019

**Mural must be completed by:** FRIDAY, SEPTEMBER 13, 2019



**725 Orange Avenue**  
Orange Avenue between 7<sup>th</sup> and 8<sup>th</sup> St.  
East Facing



# Application Packet – 725 Orange Avenue



**DEADLINE FOR SUBMITTAL 3:00PM MONDAY, JULY 8, 2019**

## **The Written Proposal**

### **Contact Information:**

Full Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

### **Mural Specifics:**

Caribbean heritage mural resembling a colorful display of images, shapes and/or design, which exhibit the people and customs of the citizens in the PAD that represent the many countries in the Caribbean. Artistic interpretation is encouraged to produce the widest diversity of ideas and visual impact possible. Artwork should be designed to run vertically. The mural should be considered a tourist attraction.

### **Detailed Project Description:** (Include 1 page maximum for each mural sketch submitted)

Please include the following:

- 1) Sketches of proposed mural(s). Digital illustrations should be on thumb drive in .pdf or .jpg formats; sketches may be emailed with application in one of these formats.
- 2) Description of the Mural, including concepts.
- 3) Provide rough sketch of mural that shows where mural will be affixed to building. List approximate height and width of mural.
- 4) Describe surface preparation and sealing process that will help ensure the mural's strong adhesion to the surface, durability and longevity. Artist will be required to apply a UV protective sealant to the artwork when the piece is completed.
- 5) Describe the maintenance needed to preserve mural.
- 6) Provide 3 to 5 images of previous work.
- 7) Include applicant's resume' - maximum 2 pages.

### **Criteria for Artist Selection:**

All artwork must be original. Templates may be used only if the artist created them. Murals may not incorporate logos, advertisements or any kind of commercial signage. Preliminary selections will be made by a Mural Selection Committee, with final selection provided by the owners of the property.

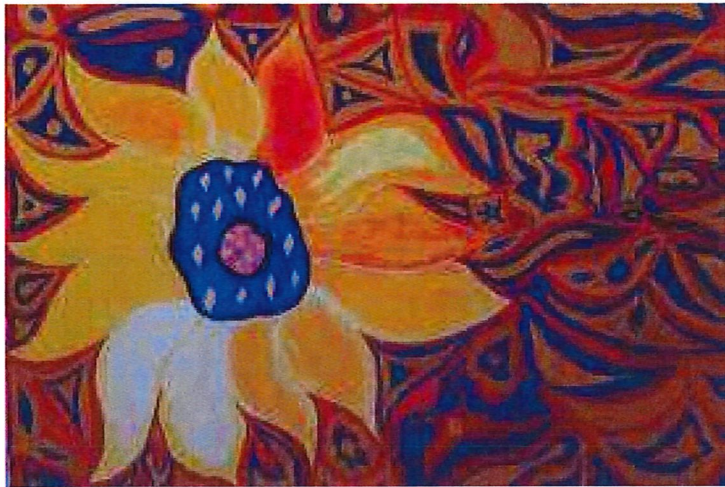
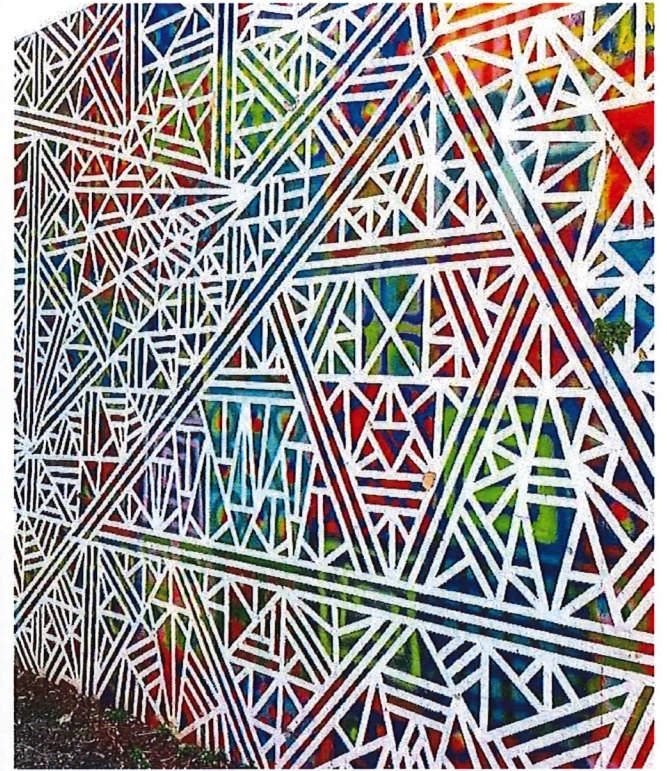
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Telephone: 772-467-3000



**INSPIRATION**

**725 Orange Avenue**



**Informal Bid No. 2019-020  
Call to Artists – 726 Orange Avenue  
2019 - Peacock Arts District (PAD) Mural Program**



**Project Overview:** The goal and mission of the PAD Mural Program is to help preserve our culturally vibrant heritage, promote our natural amenities, and increase economic development and tourism through public art.

**Mural Site:** 726 Orange Avenue (west facing wall)

The west wall is stucco block. The wall requires minor prep, prior to mural creation.

**Agreement with Property Owner:** The mural will be up for at least five (5) years per an agreement between the City and the property owner.

**Funding:** The City will provide a stipend of \$1,000. Partial payment of the stipend for this project will be issued within 14 days of the project start date to offset the costs for all materials and insurance expenses related to this project. Balance of stipend will be issued upon project completion.

**Material Reimbursement:** Artist will receive up to \$750 in material and liability insurance reimbursements (with receipts).

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100 N US Hwy. 1, Fort Pierce, FL 34950

**Selection by:** FRIDAY, JULY 12, 2019

**Contract/Agreement approved by:** FRIDAY, JULY 19, 2019

**Mural must be completed by:** FRIDAY, SEPTEMBER 13, 2019



**726 Orange Avenue**  
Orange Avenue between 7<sup>th</sup> and 8<sup>th</sup> St.  
West Facing



# Application Packet – 726 Orange Avenue



**DEADLINE FOR SUBMITTAL 3:00PM MONDAY, JULY 8, 2019**

## **The Written Proposal**

### **Contact Information:**

Full Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

### **Mural Specifics:**

The theme is deliberately open to a funky wildlife Florida vibe incorporating alligators or other such wildlife, to encourage artistic interpretation, and produce the widest diversity of ideas and visual impact possible. The mural should be considered a tourist attraction.

### **Detailed Project Description:** (Include 1 page maximum for each mural sketch submitted)

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**INSPIRATION**

**726 Orange Avenue**

